

Editorial Contact:
Cortec® Advertising Agency:

Shannon Garrow
(651) 429-1100 Ext. 128

sgarrow@cortecvci.com

Company Contact:
Cortec® Corporation:

Anna Vignetti
(651) 429-1100 Ext. 185

anna.vignetti@cortecvci.com



Attention: Editor

April 7, 2011

PRESS RELEASE

Sister City Process Initiated for Beli Manastir, Croatia and Spooner, Wisconsin USA.

Mr. Boris Miksic, President/CEO of Cortec® Corporation has launched a formal affiliation leading to the official designation of “sister cities” between Beli Manastir located in the region of Baranja, Croatia and Spooner, WI, USA. City leaders were informed about this initiative and are strongly supportive of the project.



This relationship is the result of long-term successful business of two Cortec® manufacturing facilities, EcoCortec® in Beli Manastir and Cortec® Spray Technologies in Spooner, WI. The idea for sister-ship of the two cities occurred from the fact that Cortec® greatly contributes to both of their local economies and communities. The concept of establishing cooperation between cities in the form of sister-ship is very developed worldwide as a way of promoting economic, human, cultural, educational, and commercial relations between nations. This type of city connection is also valuable in encouraging a better mutual understanding, which makes an excellent base for more structured functioning of local community and strengthening its development strategies.

“The municipal government of the town of Beli Manastir has accepted with pleasure,” said Office Manager of EcoCortec®, Predrag Zvecevac. Representatives of the town of Beli Manastir will visit Spooner, WI and Saint Paul, MN during the World Sales Meeting event organized by Cortec® Corporation in September and will have the opportunity to present information about Beli Manastir as well as investment opportunities in the business zone of Baranja, Croatia. We are convinced these contacts will bring an interest for entrepreneurial investment in the areas of Slavonia and Baranja, as well the establishment of friendly relations between the cities of Beli Manastir and Spooner which is the key link for further networking and development of long-term dynamic and diverse cooperation.

When interviewed by Glas Slavonije the Mayor of Beli Manastir, Ivan Dobos, confirmed his acceptance of this initiative. “Our goal is to connect economically the city of Beli Manastir and American entrepreneurs. Mr. Miksic of EcoCortec® claims that interest from American businessmen exists, so therefore we will present the potential of our business areas during our visit. In return we plan to invite Spooner officials for a visit to Beli Manastir on November 11th for the celebration of the Day of the City” said Mayor Dobos, pointing out that after the first business meeting there will be no problem to sign a memorandum of sister-ship.

Need a High-Resolution Photo? Please Visit: www.cortecadvertising.com

Cortec® Corporation is a world leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Our relentless dedication to sustainability, quality, service, and support is unmatched in the industry. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 & ISO 14001:2004 Certified.

Cortec Website: <http://www.cortecvci.com> Phone: 1-800-426-7832 FAX: (651) 429-1122

- End -