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**Attention: Editor**  
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**PRESS RELEASE**

## **Cortec® Coated Products has been qualified by The Wisconsin Department of Natural Resources for the Wisconsin Green Tier Program.**

Cortec® Coated Products (CCP) is a Tier 1 participant in Green Tier. In exchange for a commitment to superior environmental performance, the DNR grants benefits to Tier 1 participants including a single point of contact with the department for easier communications and annual public recognition of participation, among other things.

Green Tier is the first program of its kind in the nation where qualified businesses and associations make binding commitments to superior environmental performance. In exchange, these businesses are given incentives proportional to their environmental commitments. Green Tier enables good environmental actors to perform even better and recognizes their work, allowing the DNR to focus resources on facilities that need greater attention and assistance in meeting environmental requirements.



Cortec® Coated Products is located at 3431 Hogarth Street in Eau Claire, Wisconsin. They develop and manufacture coated specialty paper, board, and films for the printing and packaging industry. Cortec® Coated Products is a wide web, customer coater of flexible substrates with custom coating and calendaring capabilities. Their products are designed to extend the service life of metal equipment during storage and shipment by military, automotive, and other industries worldwide.

The Cortec® Corporation, whose headquarters has been ISO 9001 (quality certification) and ISO 14001 (environmental certification) certified for over 10 years, and is dedicated to preventing environmental pollution, conserving natural resources, and continuing improvement of the environmental performance of its products, services, and processes. Cortec® Coated Products has a robust recycling program and has recently become more energy efficient by working with Focus On Energy to create an innovative heat-recover system and plant-wide lighting and steam trap upgrades. These improvements will reduce energy consumption by more than 223,000 kilowatt-hours of electricity and 175,000 therms of natural gas annually – enough energy to power 200 Wisconsin homes for a year. The annual environmental benefits are equivalent to offsetting 3,500 barrels of oil from being burned – eliminating 2.4 million pounds of carbon dioxide (CO<sub>2</sub>) from being released into the atmosphere. As a part of Green Tier, Cortec® Coated Products will continue working with consultants to reduce energy consumption. The facility has implemented an ISO 14001 Environmental Management System.

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