

NEWS ALERT

Cortec® India's 2nd Training and Sales Conference is Naturally a Success!



Mr. P.K. Mathew, CEO of Cortec® Corrosion Solutions India, Pvt. Ltd. (Bangalore, India), in combination with Cortec® World Headquarters (White Bear Lake, MN) is pleased to announce the completion of a two day training session and sales conference held at the 5-star Kumarakom Lake Resort in Kerala India with the theme "Change...."

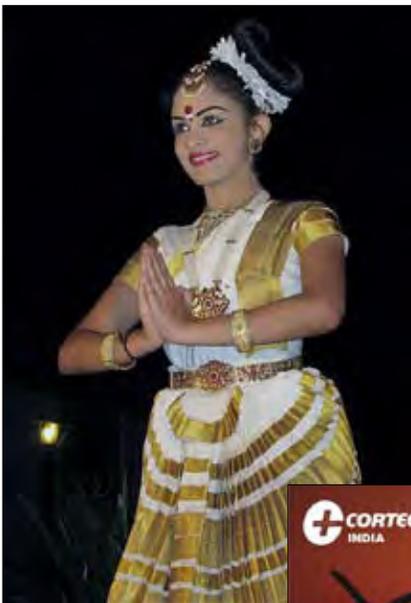
Anna Vignetti, COO/VCEO of Cortec® Headquarters, provided a video welcome at the start of the conference that invigorated all attendees, while Boris Miksic, CEO of Cortec®, provided attendees with a written welcome and congratulations that similarly motivated all attendees of the conference to work harder and smarter than ever.

The 2nd Annual Conference was a "natural" success where distributor partners shared successful strategies and applications from across India while Bob Boyle, Technical Sales Manager from Cortec® World Headquarters provided technical training and global perspectives.

The backdrop for the sales conference was the backwaters in Kerala state—"God's Own Country." Attendees were treated to a sunset cruise, dockside regional coffees and teas, and even an exposition of traditional Kerala dancing. The setting was especially fitting given the focus on eco friendly product offerings that have grown significantly in India over the past two years – including soy, corn, and canola-based technologies.

Together, the attendees formed a strategy to capitalize on the growing opportunities for Total Corrosion Control solutions both for domestic markets and the booming Indian export industries. The first day of the technical training was kicked off with sales awards for those distributors in India with the most significant growth, but also those distributors that have exemplified the technical, solutions-based philosophy of Cortec®.

Cortec® World Headquarters wishes to congratulate Mr. P.K. Mathew, CEO of Cortec® Corrosion Solutions India, Pvt. Ltd. on over 16 years of dedicated service and for another successful year of growth.



Kerala Dancer



Cortec® Corporation is a world leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001 & ISO 14001:2004 Certified.

