

NEWS ALERT



Cortec Asian Sales and Strategy Meeting in Macau, China.

Another successful Cortec® Asia Sales and Strategy Meeting was held November 18th and 19th in Macau, China. Macau is the Las Vegas of the Asian World and you can bet that there is a lot of gambling there! For the many attendees traveling from 15 countries, attending our meeting was a sure win with the information, education and camaraderie shared there.

Jessi Meyer, Vice President Sales - Asia/MCI®/Additives, opened the general session with a warm welcome with introductions and presentations by attendees. Anna Vignetti, VCEO/COO of Cortec® and Tom Simone of TMS Associates also were happy to participate. Anna gave a positive view of Cortec's State of the Company, followed by our traditional Sales Review and Awards. This review showed us the resilience of our Asian partners, even with the downturn of the Global economy!

We would like to congratulate Cortec's top Asian Distributors for 2010; Third Wave, Cortec® Korea, and Yantai Baodi.

In addition to multiple seminars addressing a wide variety of successful applications featuring Cortec® corrosion protection, highlights of the meeting included the introduction of Cortec's new endeavors, Cortec® Engineering and Field Services Division and Bionetix, our latest acquisition. The round-table discussion concluded the meeting, defining the group's strategic priorities and future actions to be implemented. We value the input our Sales Network provides to the overall strategy of Cortec® goals.

On Thursday evening, an abundant and deliciously, unique Chinese dinner was served to our group. This was a great venue for our attendees to mingle and rekindle and make new friendships. Macau charmed the group with its warm weather and many attendees made the trek to the ruins of St. Paul and were able to try the local jerky and almond cookies found in shops along the way!

Cortec® would like to convey our profound appreciation to all of our sales partners for their continued support and contributions. You are the cornerstone for our continuous growth and world leadership! We are looking forward to the next Asian sales meeting in 2012!

