

NEWS ALERT



Cortec's Global VpCI® Paper Sales Manager Chosen

Effective October 1st, Cortec® Corporation, the global leader in corrosion control solutions, has appointed Ken Motsinger as the Global VpCI® Paper Sales Manager. With 30 years of experience working within the paper industry, Ken has worked for Cortec® for over 17 of those years as a Vice President and in other positions. Boris Miksic, President /CEO of Cortec® selected Ken for this position because of his expertise and knowledge. "We are the market leader in VpCI® packaging solutions" Miksic says, "and Ken will be the champion for our VpCI® paper business."



Working with our current sales representation and distribution network, the goal is to aggressively pursue growing Cortec's paper sales worldwide, thus capturing the lion's share of the global VpCI® paper market; leaving our competitors in the dust. Ken will be working with our sales team focusing on promoting the unsurpassed technology, quality, and cost advantages that Cortec® products offer to the consumer.

With the continued investments in Cortec® Coated Products facilities, production efficiencies have been boosted ensuring a plentiful supply of Cortec's high quality, bio-based products made from sustainable resources. Broader markets in the containerboard industry will be targeted now that our capabilities have increased to a 100 inch/2.5 meter width coated sheet of linerboard which will adapt more readily to processors equipment.



Cortec's plan is to increase VpCI® paper sales by 50% in 2013 and over 100% within the next 3-5 years. Ken will be contacting you in the near future, if he hasn't already, to speak to you about how you can participate in this new and exciting program for the Cortec® Sales team.