

# NEWS ALERT



## Cortec® Profiled In Freedonia Study For Corrosion Inhibitor Market!

Cortec® Corporation has been profiled in the Freedonia Group, Inc. Industry Study #2994 of Corrosion Inhibitors as a major manufacturer and leader in the corrosion inhibitor market. The report which was published March 2013, covers the global market for corrosion inhibitors focusing on the world's elite group of the biggest producers of corrosion inhibitors. Cortec® is included alongside Akzo Nobel, Ashland, Baker Hughes, BASF, Dow Chemical, Ecolab (Nalco), and Lubrizol to name a few.

Of the featured companies, Cortec® is the only company included in the study that focuses on environmentally conscientious products with its Vapor phase Corrosion Inhibitor (VpCI®) and Migratory Corrosion Inhibitors (MCI®) technologies. From the very beginning of Cortec's origins the development of organic, environmentally friendly corrosion inhibitors has been the primary focus of new product development, keeping Cortec® at the leading edge of the market. Cortec® is the only company in the vapor phase (VCI) market that is recognized in the report as a leader in corrosion inhibitor manufacturing and sales.

The study summarizes the necessary components of a top-tier customer service plan, showing distinct similarities to Cortec's program of skilled customer service staff and its highly qualified laboratory and technical sales personnel. Cortec's ability to offer a complete "systems" approach to customer service with experienced technical and application engineers as outlined in the analysis shows that Cortec® is ahead of the pack with its comprehensive global marketing strategy.

Cortec® Corporation is the global leader in innovative, environmentally responsible VpCI® and MCI® corrosion control technologies for the Packaging, Metalworking, Construction, Electronics, Water Treatment, Oil & Gas, and other industries. Headquartered in St. Paul, Minnesota, Cortec® manufactures over 400 products distributed worldwide. ISO 9001, ISO 14001, and ISO 17025 Certified.

